



**Maria Glovezita O. Lagayan, DVM**  
OIE Focal Point on Communication for the Philippines  
Bureau of Animal Industry, Department of Agriculture

## ASF Risk Communication: The Philippine Experience

**Webinar on ASF for South East Asia:  
Risk communication**

# Outline



**A-** all about ASF prevention



**S-** strategies for communication



**F-** future actions

# Government Action: Emergency Meeting



Republic of the Philippines  
Department of Agriculture  
**BUREAU OF ANIMAL INDUSTRY**  
Diliman, Quezon City, Philippines

## AFRICAN SWINE FEVER Technical Advisory 31 August 2018

The Philippine swine industry is one of the biggest contributors to the country's agricultural growth, posting over 16% increase in gross earnings, owing to the increasing demand for pork and production expansion. The country's total swine inventory is estimated at 12.78 million as of 1 July 2018. The Philippines ranks eighth (8<sup>th</sup>) in the world in terms of pork volume production and number of breeding sows. Historically, the country is free from African Swine Fever (ASF). Thus, incursion of the disease in the Philippines will result to great economic loss due to direct and indirect damages to the industry.

In relation to the current outbreak of ASF in South Africa, Europe, Russia and now in China and to protect the local swine industry, the Department of Agriculture (DA) has issued the following Memoranda as part of precautionary measures to prevent the entry of the disease into the country, namely:

- **DA Memorandum Order No. 22 Series of 2018** "Prohibition on the Use of Food Wastes/Left-overs from International and Domestic Airports and Seaports and Swine Swill Feed Throughout the Country"
- **DA Memorandum Order No. 23 Series of 2018** "Temporary Ban on the Importation of Domestic and Wild Pigs and their Products Including Pork Meat and Bones Originating from Latvia, Poland, Romania, Russia, Ukraine and China"

All veterinary quarantine personnel in our international airports and seaports have been advised to prevent the entry of the disease.

African Swine Fever (ASF) is a highly contagious hemorrhagic disease of domestic and wild pigs of all ages. The disease is characterized by high fever, loss of appetite, hemorrhages in internal organs, and death which follows between 2-10 days on the average. Mortality can be as high as 100%. The disease is listed as notifiable disease in the World Organization for Animal Health (OIE) Terrestrial Animal Health Code and must be reported to the OIE World Animal Health Information System (WAHIS) once detected.

Although not considered a zoonotic disease, swine raisers are encouraged to strictly implement farm biosecurity measures. The public is enjoined to support the government's efforts by reporting to veterinary authorities any unusual pig mortalities, pork smuggling or meat items handcarried by travellers coming from affected countries.

As stated above, China is currently experiencing outbreaks of ASF in four (4) provinces. The first case having been reported last 3 August 2018 in Liaoning province. The Chinese government has taken necessary control measures which include the following: stamping out; destruction of animal products and disposal of carcasses, by-products and waste; movement control in and out of the country; surveillance outside containment and/or protection zone; screening; quarantine; disinfection; control of wildlife reservoirs; and zoning. Despite the control measures implemented, the disease has spread to three (3) other provinces which occurred in less than a month after the initial outbreak.

Chinese authorities are still investigating the source and still determining how it entered the country. However, the genetic analysis of the virus is completely similar to the Russian ASF 2017 strain.



## CONTINGENCY PLAN FOR AFRICAN SWINE FEVER (ASF)

Bureau of Animal Industry  
DEPARTMENT OF AGRICULTURE  
Philippines



August 2018

# Philippine Government's Strategies against ASF

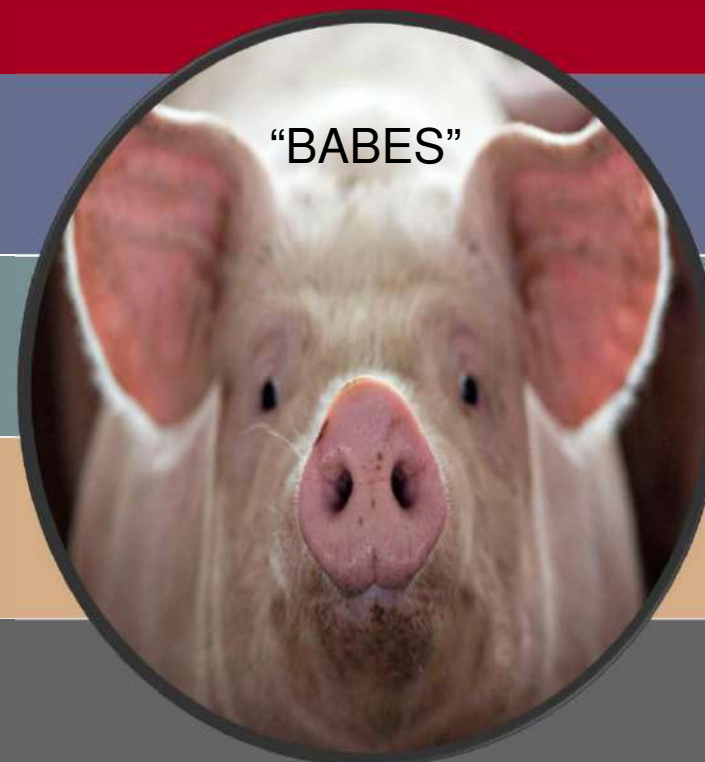
**B**AN pork imports

**A**VOID swill feeding

**B**LOCK entry

**E**DUCATE our people

**S**UBMIT lab samples



# Ban



## Ban importation of

*domestic and wild pigs, their meat, meat products  
and by-products from ASF affected countries*

**B** A B E S

# Ban – 20 countries

Russia	Bulgaria	Vietnam
Ukraine	Belgium	Cambodia
Czech Republic	Latvia	Hongkong
Moldova	Poland	North Korea
South Africa	Romania	Lao PDR
Zambia	China	Slovakia
Hungary	Mongolia	

**B** A B E S

# Avoid - Swill feeding



**B** **A** **B** **E** **S**

# Block



- **Smuggled** shipments
- **Luggages** from ASF affected countries
- **Hand carried items**
- **Food wastes** from foreign vessels

**B A B E S**



# Educate

Link to our information materials

Bureau of Animal Industry Website



<http://bit.ly/2Gp5EH5>

Or Visit BAI ASF Taskforce Facebook Page

**B A B E S**

# Submit samples



B A B E S

# Outline



**A-** all about ASF prevention



**S-** strategies for communication



**F-** future actions

# First Materials Developed and Used

## Notice to ALL Arriving Passengers!

**SURRENDER ALL MEAT AND  
MEAT PRODUCTS WITHOUT  
CORRESPONDING PERMITS**



**VIOLATION OF THIS NOTICE IS SUBJECT TO  
PENALTIES IN ACCORDANCE TO  
REPUBLIC ACT 10611  
"Food Safety Act"  
and  
DA ADMINISTRATIVE ORDER NO. 9  
SERIES OF 2010**

 Department of Agriculture  
Bureau of Animal Industry  
National Veterinary Quarantine Services Division

# ATTENTION!

# ASF

**African Swine Fever**  
is a **GRAVE THREAT** to  
the **Philippine Swine Industry**

Fresh, frozen pork, cooked  
and uncooked processed pork  
products and by-products from  
ASF infected countries

are

# STRICTLY PROHIBITED!!!



To avoid delays, please surrender prohibited  
items to the **Veterinary Quarantine Officer**  
on duty.

For more information on African Swine Fever, please contact:



(02) 926-6883  
(02) 528-2240 local 1300  
(02) 528-2240 local 1506



0995-1329339  
0915-4794649



bai\_dir@yahoo.com

Updated list of ASF infected countries

Belgium, Bulgaria, China, Czech Republic, Hungary,  
Latvia, Moldova, Poland, Romania, Russia,  
Ukraine, South Africa, and Zambia.

# BIOSECURITY MEASURES IN EFFECT

# STEP ON THE FOOTBATH



to prevent entry of  
**African Swine Fever**  
and other livestock  
diseases

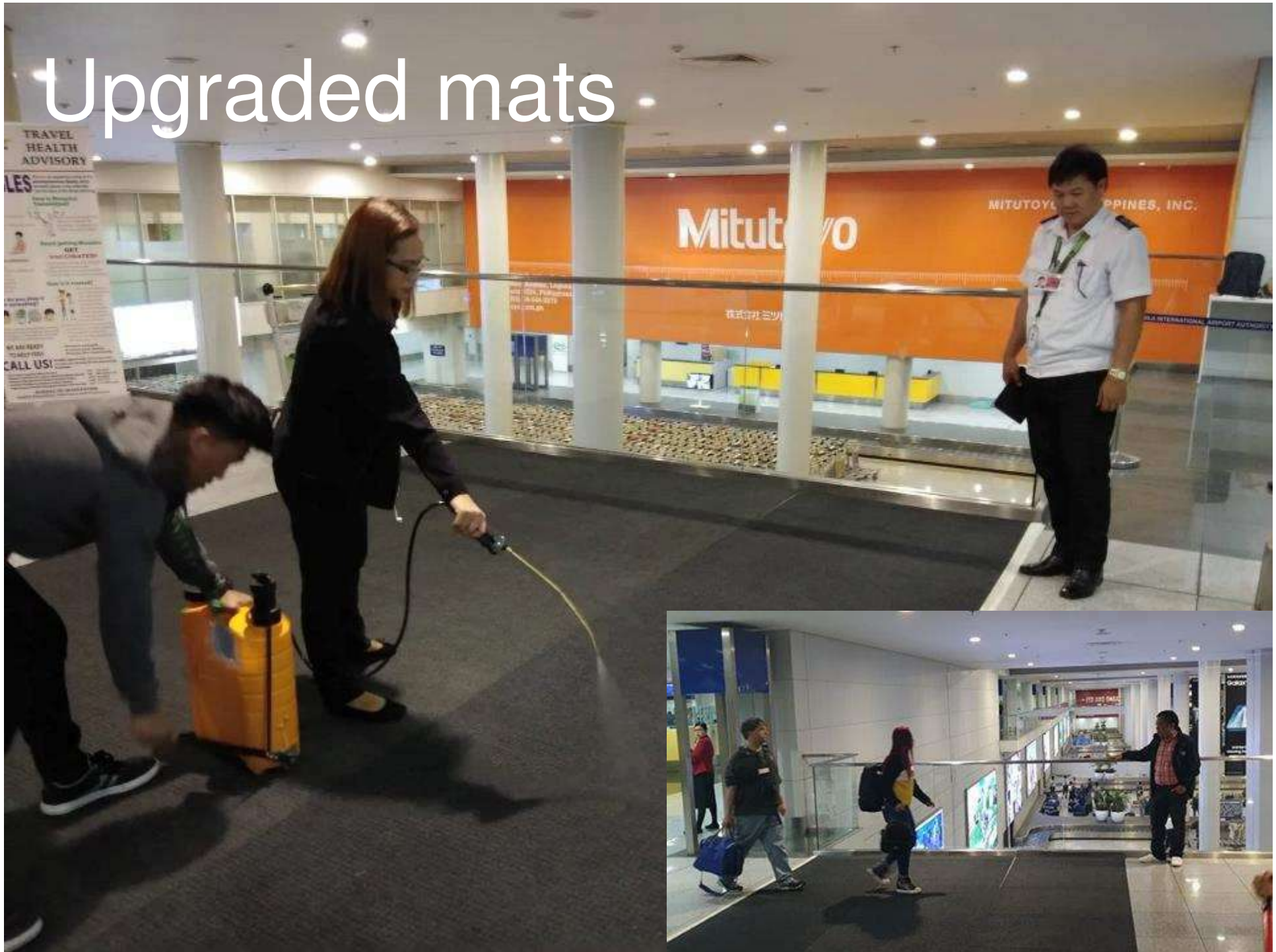


Department of Agriculture  
Bureau of Animal Industry  
National Veterinary Quarantine Services Division

## Foot Disinfection Mat



# Upgraded mats



# Fliers and handouts



**AFRICAN SWINE FEVER threatens the Philippines.**

**WE NEED YOUR HELP.**



## HOW CAN YOU HELP US?

*Do not bring any meat or meat products as pasalubong.*

*Do not visit any pig farms in ASF affected countries.*

## ALWAYS REMEMBER!

*Meat and meat products, even in quantities for personal use, cannot be brought into the Philippines without the prior clearance from the Bureau of Animal Industry.*



For more information, please contact

**NATIONAL VETERINARY QUARANTINE SERVICES**

Bureau of Animal Industry, Visayas Avenue,  
Diliman, Quezon City

Telephone Nos. :(02) 528 2240 local 1300-1305

Email address: baiquarantineph@gmail.com

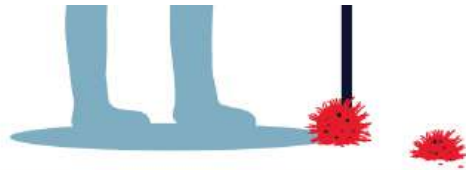


**Pigilan ang pagpasok ng AFRICAN SWINE FEVER (ASF) sa Pilipinas!**

**MAHIGPIT NA IPINAGBABAWAL** ang pagdala ng mga karne (hilaw, processed meat katulad ng sausage, ham, dumplings at iba pa) na galing sa ibang bansa na walang kaukulang permit.



Para sa karagdagang impormasyong, makipag-ugnayan sa:  
**BUREAU OF ANIMAL INDUSTRY**  
Tel: (02) 9266883  
Email: bai\_dia@bahci.com  
FB: <https://www.facebook.com/bai.dia.gov.ph/>



- 6. Moldova
- 7. Poland
- 8. Romania

- 14. Mongolia
- 15. Vietnam

Para sa karagdagang impormasyon, makipag-ugnayan sa:

## BUREAU OF ANIMAL INDUSTRY

Visayas Avenue, Diliman, Quezon City

Tel. Nos. : (02) 926-6883

Email : bai\_dir@yahoo.com

ronniedomingo@gmail.com

Facebook : Department of Agriculture-  
Bureau of Animal Industry



Messages and visuals adapted from the campaign 'ASF kills pigs' from the World Organisation for Animal Health (OIE)



**TAGAPAGPATUPAD NG SEGURIDAD**

Suriing mabuti ang mga dalang produktong karne ng mga pasahero na galing sa mga bansang may ASF

Alamin ang mga bansang may ASF

1. Belgium	9. Russia
2. Bulgaria	10. South Africa
3. Czech Republic	11. Ukraine
4. Hungary	12. Zambia
5. Latvia	13. China
6. Moldova	14. Mongolia
7. Poland	15. Vietnam
8. Romania	

Para sa karagdagang impormasyon, makipag-ugnayan sa:

**BUREAU OF ANIMAL INDUSTRY**

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Email : bai\_dir@yahoo.com  
ronniedomingo@gmail.com  
Facebook : Department of Agriculture-  
Bureau of Animal Industry





## PAANO TAYO MAKATUTULONG?



## MANLALAKBAY

Huwag pumunta sa mga babuyan lalo na sa mga bansang may ASF

Huwag magdala ng anumang uri ng karne o produktong may karne bilang pasalubong mula sa mga bansang may ASF



## MALIIT O MALAKING BABUYAN

Mahigpit na ipatupad ang biosecurity at panatilihin ang kalinisan

Iwasang magpakain ng *swill* o hugas baboy

I-report sa beteryaryo ang anumang kahinahinalang sakit o pagkamatay ng baboy



## TAGAPAGPATUPAD NG SEGURIDAD



Suriing mabuti ang mga dalang produktong karne ng mga pasahero na galing sa mga bansang may ASF

Alamin ang mga bansang may ASF

- |                   |                  |
|-------------------|------------------|
| 1. Belgium        | 9. Russia        |
| 2. Bulgaria       | 10. South Africa |
| 3. Czech Republic | 11. Ukraine      |
| 4. Hungary        | 12. Zambia       |
| 5. Latvia         | 13. China        |
| 6. Moldova        | 14. Mongolia     |
| 7. Poland         | 15. Vietnam      |
| 8. Romania        | 16. Cambodia     |

Para sa karagdagang impormasyon, makipag-ugnayan sa:



### BUREAU OF ANIMAL INDUSTRY

Visayas Avenue, Diliman, Quezon City

Tel. Nos. : (02) 528-2240

Email : [ba\\_i\\_dir@yahoo.com](mailto:ba_i_dir@yahoo.com)

Facebook : Department of Agriculture-Bureau of Animal Industry

Website : [www.bai.gov.ph](http://www.bai.gov.ph)

Messages and visuals adapted from the campaign 'ASF kills pigs' from the World Organisation for Animal Health (OIE)





Ronnie Domingo ▶ PCMVLP

15 mins · 🌐

Dear fellow government servants, The first ASF outbreak in Slovakia which was reported recently occurred among backyard pigs. The same observation was reported in other ASF infected countries. Our prevention program should now focus on educating our small scale swine farmers. Some private groups are willing to support this countryside campaign. I saw it today in Bataan province. Please communicate with Dr May Magno, BAI ASF Coordinator, your local activities in order for us to map the campaign progress and to direct private groups to your areas.



# Notice to Travellers – airports/seaports

Arrival Area

Departure Area

## NOTICE TO TRAVELLERS

**KEEP ANIMAL DISEASES OUT OF THE PHILIPPINES!**

Products of animal origin are possible carriers of infectious diseases

**SURRENDER these products to Veterinary Quarantine Officers for Disposal\***

\*Republic Act 10611; DA AO 9 Series 2010



**SANITARY PHYTOSANITARY (SPS) import clearance is a requirement for products of animal origin to enter into the Philippines**



**Department of Agriculture  
Bureau of Animal Industry  
Tel. No. (02) 528-2240 local 1304-1305  
E-mail: [baiquarantineph@gmail.com](mailto:baiquarantineph@gmail.com)  
Website: [www.bai.gov.ph](http://www.bai.gov.ph)**

## NOTICE TO TRAVELLERS

**KEEP ANIMAL DISEASES OUT OF THE PHILIPPINES!**

Products of animal origin are possible carriers of infectious diseases

**AVOID BRINGING these products when returning to the Philippines. These will be apprehended/confiscated by Veterinary Quarantine Officers at the arrival area.**

\*Republic Act 10611; DA AO 9 Series 2010  
**Enjoy your trip!**



**SANITARY PHYTOSANITARY (SPS) import clearance is a requirement for products of animal origin to enter into the Philippines**



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E-mail: [baiquarantineph@gmail.com](mailto:baiquarantineph@gmail.com)  
Website: [www.bai.gov.ph](http://www.bai.gov.ph)**

# Notice to Travellers – Seaports

## NOTICE TO FOREIGN SHIPS CREW AND VISITORS

### KEEP ANIMAL DISEASES OUT OF THE PHILIPPINES!

Products of animal origin are possible carriers of infectious diseases

#### MUST DO!

**STEP** on the footbath upon disembarkation



#### STRICTLY PROHIBITED!



**BRINGING OUT** of meat, meat products and food waste from vessels docking at any Philippine port

All meat and meat products without corresponding permits will be confiscated.

Republic Act 10611, DA AO Series 2010

Use of catering food waste/leftovers from international and domestic airports and seaports as swine swill feed throughout the country is prohibited

DA MO No. 22 Series 2018

**SANITARY PHYTOSANITARY (SPS) import clearance is a requirement for products of animal origin to enter into the Philippines**



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Bureau of Animal Industry**  
Tel. No. (02) 528-2240 local 1304-1305  
E-mail: [baiquarantineph@gmail.com](mailto:baiquarantineph@gmail.com)  
Website: [www.bai.gov.ph](http://www.bai.gov.ph)

Materials from  
stakeholders:  
Posters/ Pull-ups

# DON'T BRING PORK AND PORK BY-PRODUCTS LIKE SAUSAGES, HAMS ETC. TO THE PHILIPPINES

IT WILL BE CONFISCATED AT THE AIRPORT  
TO PREVENT SPREAD OF

## AFRICAN SWINE FEVER

DISEASE COMING FROM ROMANIA, RUSSIA,  
SOUTH AFRICA, UKRAINE, ZAMBIA,  
BELGIUM, BULGARIA, CZECH REPUBLIC,  
HUNGARY, LATVIA, MOLDOVA, POLAND,  
CHINA, VIETNAM, MONGOLIA, CAMBODIA,  
HONG-KONG AND NORTH KOREA

**PENALTY: PHP 200,000**



**SUPPORT OUR FARMERS**



**CeViPPCo**  
Central Visayas Pork Producer Cooperative



# Printed Materials Donated to BAI



# Materials from stakeholders: Pull-up Banner

**pilmico**  
an abler company

**#M3TIME**

**PREVENTION IS KEY.**  
Keep African Swine Fever (ASF) out of the Philippines with #M3Time!

**Maglinis**  
**Step on the footbath.**  
Make sure that your shoes are clean of possible viruses like ASF.

**Magtanong**  
**Report probable cases of contamination.**

Department of Agriculture Bureau of Animal Industry  
**(02) 5282240** loc. 1504 - 1505  
E-mail: [bais.ananimoch@gmail.com](mailto:bais.ananimoch@gmail.com)  
Facebook: Department of Agriculture-Bureau of Animal Industry

**Manigurado**  
**Do not bring home any pork product.**  
These include frozen, fresh, processed pork products and by-products from ASF-affected countries.  
ASF-affected countries include:

Belgium	Romania	Vietnam
Bulgaria	Russia	Cambodia
Czech Republic	South Africa	Hongkong
Hungary	Ukraine	North Korea
Latvia	Zambia	Laos
Maldives	China	
Poland	Mongolia	

**#BiosecurityStartswithM3**

Supported by: Department of Agriculture Bureau of Animal Industry

# From Stakeholder's Social Media: Single Posts



Kaagapay ang Department of Agriculture - Bureau of Animal Industry, panatilihin nating ASF-FREE ang Pilipinas, mga Partners. Mag-#M3TIME na!

Maglinis. Magtanong. Manigurado!

#Pilmico #PartnersForGrowth #BiosecurityStartsWithM3

5 of 10





# From Stakeholder's Social Media: Individual Posts


LET'S KEEP THE PHILIPPINES ASF-FREE 

 **MAGLINIS**

**Disinfect and quarantine**  
yourself and your vehicles before entering farms, mills, and meat processing plants.







   Keep in mind:  
**#BiosecurityStartsWithM3**





**African Swine Fever**  
**KILLS**


It's my year... Please keep me safe from ASF!



   Keep in mind:  
**#BiosecurityStartsWithM3**



LET'S KEEP THE PHILIPPINES ASF-FREE 

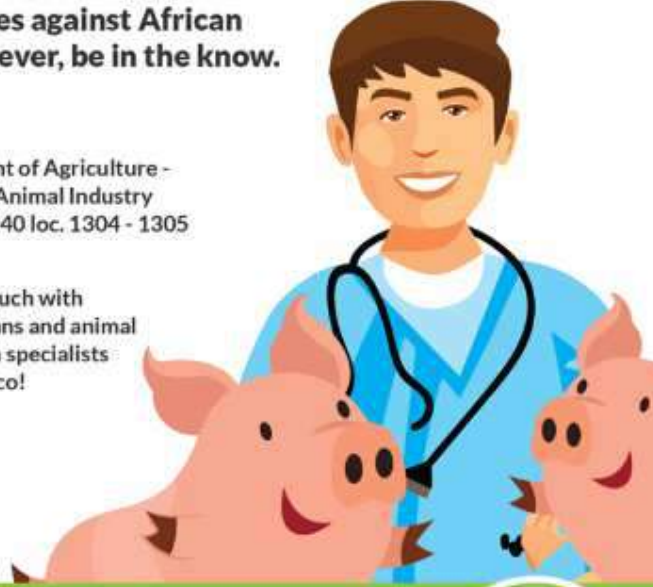
 **MAGTANONG**




**Knowledge is power!**


From symptoms to preventive measures against African Swine Fever, be in the know.

Contact:  
Department of Agriculture -  
Bureau of Animal Industry  
(02) 5282240 loc. 1304 - 1305

or get in touch with veterinarians and animal production specialists from Pilmico!



   Keep in mind:  
**#BiosecurityStartsWithM3**



# Link given to stakeholders for all ASF related materials as google drive

<http://bit.ly/2Gp5EH5>

Shared with me > Everything ASF as of July 30, 2019

Name ↓	Owner	Last opened by me	File size
 SPS Import Clearance One Time Application for Meat and...	Sophia Anne Martinez	Jun 18, 2019	—
 IEC Materials	Sophia Anne Martinez	6:41 AM	—
 DA Related Issuances for ASF	Sophia Anne Martinez	Jun 18, 2019	—
 ASF PowerPoint	Sophia Anne Martine		
 ASF Info	Sophia Anne Martine		
 ASF Contingency Plan v4	Sophia Anne Martine		
 ASF AVP	Sophia Anne Martine		



# In-flight Announcements

- Sent to the association of airlines – English and Filipino language
- Translation to Chinese, Japanese, and Korean assisted by FAO

ENGLISH	JAPANESE	KOREAN	SIMPLIFIED CHINESE
<p>Ladies and gentlemen, please be advised that the Philippine Government is implementing very strict control measures against African Swine Fever. If you are bringing in meat or meat products – including fresh, processed, semi-processed, cured and cooked meat - declare them upon arrival through the Customs Declaration Form and show upon entry their corresponding permits and clearances. Insufficient documents will result to confiscation of the said product/s, and this violation is subject to Philippine Government laws. Please be reminded that all persons and baggage are subject to a search at any time as mandated by Philippines Customs law Sections 2210 and 2212.</p> <p>Thank you for your cooperation. We wish you a pleasant stay in Manila!</p>	<p>ご列席の皆様、フィリピン政府は、アフリカ豚コレラに対して非常に厳格な管理措置を講じています。お肉または肉製品新鮮、精肉、硬化および調理された肉を含む場合は、税関申告書を通して到着時にそれらを宣言し、入国時に対応する許可と許可を見せてください。書類が不十分であると、当該製品が没収され、この違反はフィリピン政府の法律の対象となります。フィリピンの関税法第2210、第2212条に定められているように、すべての人および手荷物がいずれも調査の対象となることに注意してください。</p> <p>ご協力ありがとうございます。どうぞ、マニラへゆっくりおくらせ下さい。</p>	<p>안녕하십니까. 필리핀 정부는 현재 아프리카 돼지 열병에 대해 매우 엄격한 통제 정책을 시행하고 있습니다. 육류 및 식육 가공품(날고기, 가공육, 반가공육, 절인 고기, 가열육)을 가져오시는 경우에는 도착하자마자 세관신고서를 통하여 신고하여 주시고, 반입 가능한 허가 및 승인 자료를 보여주십시오. 자료가 충분하지 않을 경우에는 앞서 언급한 물품들을 압수할 수 있으며, 해당 위반 사항은 필리핀 정부의 법의 적용을 따릅니다. 모든 개인 및 수화물은 필리핀 관세법 2210 및 2212항에 따라 언제든지 요구할 경우에 수색 대상이 될 수 있음을 양해 부탁드립니다.</p> <p>협조해주셔서 감사합니다. 마닐라에서 즐거운 여행을 보내시길 바랍니다!</p>	<p>女士们、先生们，请注意，菲律宾政府目前在非洲猪瘟实施非常严格的管制措施。如果您携带肉类或肉类制品——包括鲜肉、加工肉、半加工肉、腌制肉和熟肉——请在抵达时通过海关申报表申报，并在入境时出示相应的许可证和放行证。如证件不足，将会没收上述产品，且将据菲律宾政府法律追究违法行为。请谨记，所有人和行李均须随时接受根据《菲律宾海关法》第 2210 条和第 2212 条授权进行的搜查。</p> <p>感谢您的合作。祝您在逗留马尼拉期间过得愉快！</p>

# Operation Information Blast



# ASF Videos

- [OIE ASF Video](#)

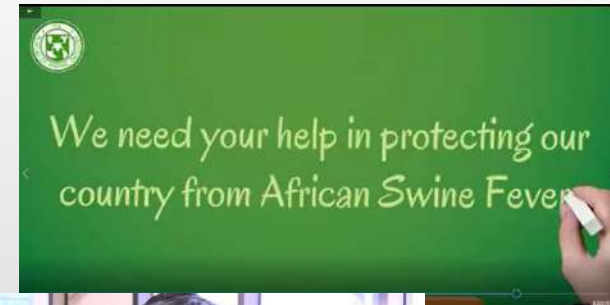


- [BAI ASF Video](#)

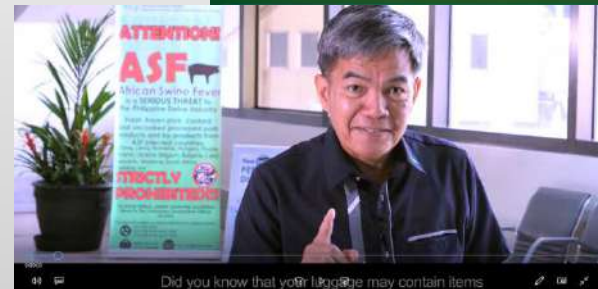
104,925 people reached  
1.1k shares



- [BAI ASF Infomercial](#)



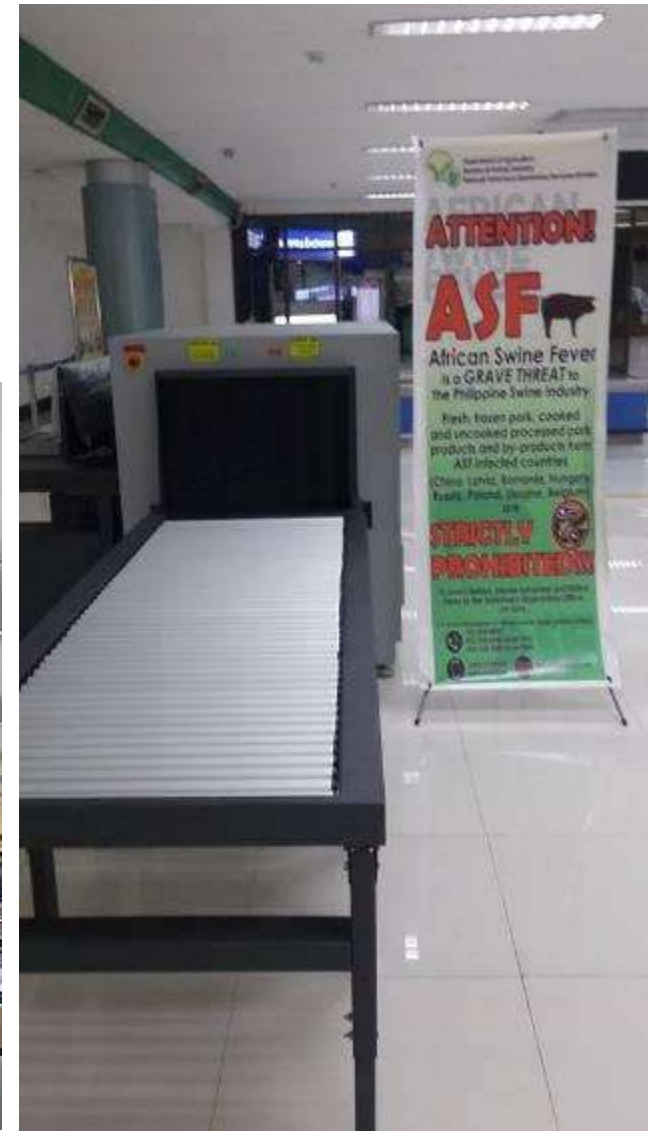
- [BAI Video in Airports](#)



## Everyday in front of the Bureau of Animal Industry



# Airport Ads



# Social Media

https://www.facebook.com/baiasftaskforce/



**BAI ASF Task Force**

**NOTICE TO TRAVELLERS**  
**KEEP ANIMAL DISEASES OUT OF THE PHILIPPINE**

Update

BAI ASF Task Force  
@baiasftaskforce

Home  
Posts  
Reviews  
Videos  
Photos  
About  
Community  
Groups

Learn how to use ads to get results and reach more people. x

Add yourself to the BAI ASF Task Force  
Support your Page and build trust with your audience on BAI ASF Task Force by letting them see who's on your team.

Add Yourself to Team

**Year of the Pig:**  
Ingatan ang ating mga alaga

DEPARTMENT OF AGRICULTURE  
DA  
BUREAU OF ANIMAL INDUSTRY

Liked Following Share ...

Send Email



# Social Media



Manny Piñol

14 June · 🌐

ASF Positive!

CANNED PORK FROM HONGKONG  
INTERCEPTED AT CLARK AIRPORT

These are the canned pork products confiscated at Clark International Airport on March 25 which proved positive for African Swine Fever virus.

Kung nalalusot po ito at naipakain sa mga alagang baboy ang tira-tira maaring kumalat ang sakit sa ating mga babuyan at magiging sanhi pagkasira ng ating hog industry.

Doon po sa mga nagsasabing nag-oover react lang kami at nagrerereact sa mga mahigpit na quarantine protocols, ito po ang patunay na me talaga tayong kinakaharap na panganib.

Hwag na po tayong maging pilosopo at matigas ang ulo.

Sumunod po tayo sa mga quarantine officers sa mga airport.

Bawal na po magpasok ng mga delata at processed pork products bansa.

Huhulihin po kayo at pagmumultahin.



**DON'T BRING  
PROCESSED PRODUCTS LIKE SAUSAGES  
TO THE PHILIPPINES  
IT WILL BE CONFISCATED AT THE AIRPORT  
TO PREVENT SPREAD**



Manny Piñol

4 June · 🌐

Intensified ASF Watch!

DA-BAI DEPLOYS K9 UNITS;  
AIRLINES, FORWARDERS IN

The Department of Agriculture (DA) intensified its efforts to protect the country's hog industry from the deadly African Swine Fever by deploying today the first batch of meat sniffing dogs in the major airport of the country.

The DA also asked Transportation Secretary Arthur Tugade to require airlines flying to the Philippines from ASF affected and high risk countries to issue advisories to passengers against bringing meat into the country.

Forwarding and Cargo companies have also been advised not to accept cargo shipments containing meat and meat-based processed products.

The DA will also propose the acquisition of X-Ray machines to ensure thorough checking of the baggages of incoming passengers.

Quarantine efforts have been strictly employed by the BAI Quarantine Service following the rapid spread of the ASF in China and other Asian countries.

While it has not been proven to be harmful to humans, ASF could wipe out a country's hog industry as there is no known vaccine or cure for it.

China has already culled almost 40% of its hog population as its inflation rate shot up while Vietnam has eliminated about 2-M of its hog population.

#KungGustoMaramingParaan!

(Photos of K9 meat sniffers in action taken today at NAIA 2 Arrival area.)



# Our Website



Republic of the Philippines  
Department of Agriculture  
**BUREAU OF ANIMAL INDUSTRY**

HOME LAWS & ISSUANCES STAKEHOLDERS CORNER

## LATEST NEWS



### BAI HONORS NAVY PERSONNEL



Created on 09 May 2019

(Fourth from the right) CDR. Raymond Umbac, PN Commanding Officer and Men of BRP Mahusay with NVQS...

Read more

### UNAUTHORIZED GAME FOWLS INTERCEPTED BY BAI AND AFP

UNAUTHORIZED GAME FOWLS INTERCEPTED BY BAI AND AFP

<http://www.bai.gov.ph/old/>

<http://www.bai.gov.ph/>



## OUR SERVICES



## African Swine Fever (ASF) Contingency Plan

Click on the button below to open the latest version of the African Swine Fever Contingency Plan. This is a working document which will be the basis in the event of ASF incursion.

Recommendations and comments are most welcome! You may email them at [baiastraskforce@gmail.com](mailto:baiastraskforce@gmail.com).

[Click here to View](#)



## AFRICAN SWINE FEVER (ASF)

IEC Materials  
(Click here to view)

# Risk Communication Seminars



Event: Risk  
Communication  
Seminar – Batch 1

Participants:  
BAI and Regional  
Coordinators

Date: May 9, 2019



# Risk Communication Seminars



Event: ASF  
Coordinators/ Quick  
Response Meeting

Participants:  
ASF Coordinators/  
Quick Response  
Team

Date: June 20, 2019

# Risk Communication Seminars



Event: Training on  
Animal Disease  
Emergencies and  
Response to  
Transboundary  
Animal Disease  
Outbreaks

Participants:  
Mindanao  
Regional and local  
counterparts

Date: July 29 to  
August 2, 2019

# Media Interviews

Radio interviews



# Media Interviews



# Media Interviews: Studio





# Stakeholder Seminars/ Meetings on ASF



Combat ASF Seminar



DA Meeting with Local Government Veterinarians



Local Government Veterinarians' Conference

# Outline



**A-** all about ASF prevention



**S-** strategies for communication



**F-** future actions

# Posters/ Handouts

- Still under review/ for release
- Target audience: local farmers and owners of pig farms



**PROTEKTAHAN ANG MGA BABOY LABAN SA**

## AFRICAN SWINE FEVER

- ⊗ Walang gamot
- ⊗ Walang bakuna
- ⊗ Mabilis na pagkamatay ng baboy kapag tinamaan ng ASF

**ANO ANG AFRICAN SWINE FEVER O ASF?**  
Ang African Swine Fever o ASF ay isang sakit na nakakahawa at nakakaapekto lamang sa mga domestic at wild pigs.  
Ang ASF ay nakamamatay sa mga baboy ngunit ito ay hindi nakakahawa sa mga tao.  
Kapag ang ASF ay nakapasok sa bansa, malaki ang magiging epekto nito sa ekonomiya at suplay ng baboy.

**PAANO MAKATUTULONG UPANG MAIWASAN ANG ASF?**

- ✓ Bantayan ang kalusugan ng mga alaga ng baboy at panatilihin malinis ang babuyan at kapaligiran.
- ✓ Iwasan magpakain ng tira-tirang pagkain sa mga alagang baboy at iba pang hayop.
- ✓ Ipatupad ang biosecurity measures sa babuyan upang masiguro ang kaligtasan ng mga alagang baboy.
- ✓ Kumonsulta agad sa pinakamalapit na Local Veterinary Office kung may mapansing kakaiba sa inyong mga alagang baboy.

*Isang paalala mula sa Department of Agriculture-Bureau of Animal Industry*

(02) 528 2240    baiasftaskforce@gmail.com    BAI Compound, Visayas Ave., Diliman, Quezon City    BAI ASF Task Force

# Future Actions

- Target Audience of materials: local small-scale/ backyard pig farmers, general public
- Risk Communication Seminars
  - Batch 2 Risk Communication Seminar with target Audience: local government units/ other concerned agencies
  - Batch 2 & 3 (Luzon and Visayas) Training on Animal Disease Emergencies and Response to Transboundary Animal Disease Outbreaks (Risk Communication is integrated in the training)
- Collaboration with stakeholders
  - Development, printing and reproduction of IEC materials
- Continuous multi-media engagements



African Swine Fever is serious disease challenge requiring multi-sectoral and multi-level communication and cooperation

# Thank you for your kind attention



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**WORLD ORGANISATION FOR ANIMAL HEALTH**  
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